

JUICE BAR

Fresh Juices Poured Over Ice Upon Request

GREEN MACHINE Broccoli, kale, cucumber, spinach, parsley, apple	5.45
SUPER-7 ENERGIZER Carrot, spinach, beets, ginger, broccoli, celery, apple	5.45
SWEET KALE Kale, carrot, apple, lemon, parsley	5.45
GARDEN BLEND Create it!	5.45

ACAI BOWL <i>Authentic Brazilian Blend</i> Organic Sambazon Acai blended thick topped with fresh strawberries, bananas, granola and honey	BOWL 9.95 CUP 6.95
PITAYA BOWL <i>Dragonfruit</i> Organic raw Pitaya blended thick topped with fresh strawberries, bananas, granola and honey	BOWL 9.95 CUP 6.95
FRESH FRUIT BOWL Seasonal fruits and berries, vanilla yogurt with bananas, sunflower seeds and honey	BOWL 9.95 CUP 6.95

ADDITIONAL TOPPINGS

Coconut	Sunflower Seeds	Cranberries	Honey
Granola	Chocolate Chips	Almonds	Banana
Strawberries	Brown Sugar		

Our Favorite Sweet Treat

BIG CITY CREMA - 4.95

Rich vanilla ice cream drowned in creamy espresso topped with chocolate chips and whipped cream

COFFEE + TEA

DRINKS	SML	MED	LRG	ICED	BLEND
COLD BREW				5.25	
ESPRESSO	2.05	2.85			
CUBAN SHOT	2.50	3.25			
HAMMERHEAD	2.95	3.70	4.20	3.80	
AMERICANO	2.95	3.70	4.20	3.80	
WHITE CHOCOLATE AMERICANO	3.85	4.65	5.15	4.75	
CAFÉ AU LAIT	3.25	3.75	4.25		
CAPPUCCINO	3.45	4.20	4.70		
LATTE	3.45	4.20	4.70	4.30	4.90
MADAGASCAR VANILLA LATTE	3.95	4.75	5.25	4.85	5.45
DULCE DE LECHE	4.25	5.05	5.55	5.15	5.75
MOCHA	3.95	4.75	5.25	4.85	5.45
MEXICAN MOCHA	3.95	4.75	5.25	4.85	5.45
WHITE CHOCOLATE MOCHA	4.25	5.05	5.55	5.15	5.75
SUNRISE SURPRISE				3.25	
LONDON FOG	3.75	4.55	5.05	4.65	
CHAI TEA <i>(Vanilla or Spiced)</i>	3.70	4.45	4.95	4.55	5.25
MATCHA GREEN TEA	3.70	4.45	4.95	4.55	5.25
HOT CHOCOLATE	2.95	3.45	3.95		
HOT APPLE CIDER	3.35	3.85	4.35		
RED BULL INFUSION				4.95	5.25

SMOOTHIES

CLASSIC

THE ORIGINAL Orange juice, strawberries, bananas, nonfat yogurt	5.45
BERRY BANANA Apple juice, strawberries, bananas, blueberries, nonfat yogurt	5.45
TROPICAL MADNESS Orange juice, mango, pineapple, nonfat yogurt	5.45
BERRY CRAZY Apple juice, raspberries, strawberries, blueberries, nonfat yogurt	5.45
MANGO MANIA Orange juice, mango, banana, strawberries, nonfat yogurt	5.45
SWEET TART Orange juice, raspberries, strawberries, blueberries, nonfat yogurt	5.45
OLD FASHIONED PEANUT BUTTER & CHOC Milk, peanut butter, chocolate, vanilla ice cream	5.45
CHOCOLATE MONKEY Milk, chocolate, banana, vanilla ice cream	5.45
JAVA MOCHA Milk, double espresso, banana, chocolate, vanilla ice cream	6.45

POWER

Almond Milk and Soy Milk Available Upon Request

BIG CITY BEST Orange juice, strawberries, mango, apple, pineapple, kale, spinach	6.45
ACAI ENERGY Apple juice, acai, strawberries, bananas, vanilla protein	6.45
PITAYA BOOST Orange juice, pitaya, bananas, strawberries, vanilla protein	6.45
BREAKFAST ON THE RUN Orange juice, bananas, strawberries, acai, vanilla protein	6.45
LIQUID LUNCH Milk, bananas, blueberries, peanut butter, vanilla protein	6.45
PB & CHOC POWER Milk, peanut butter, bananas, chocolate, vanilla protein	6.45



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HILLCREST

1010 University Avenue | San Diego, CA 92103

Open Daily 6:00am - 4:00pm

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Pricing and menu items may change. Check the Hillcrest Cafe location and bcbcasfd.com for the latest menu updates.

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MENU



HILLCREST
SAN DIEGO

BREAKFAST ANYTIME

Gluten-Free Options Available Upon Request

EGG & CHEESE BAGEL SANDWICH	4.29
Cheddar, pepper jack, swiss, muenster, daiya	
With: Bacon, ham, sausage, turkey bacon or veggies	4.79
EGG, CHEESE AND "THE WORKS" BAGEL SANDWICH	5.29
THE "BCB FIT" BREAKFAST SANDWICH	5.99
Egg whites, avocado, turkey bacon, hot sauce	
OATMEAL CUP	4.15
Warm oats with choice of two toppings	

strawberries, banana, cranberries, coconut, chocolate chips, almonds, granola, sunflower seeds, honey or brown sugar

CREAM CHEESE + SPREADS

Plain	Plain Lite	Vegetable	Butter
Jalapeño	Strawberry	Garlic Herb	Peanut Butter
Lox	Sundried Tomato	Scallion	Jelly
Hummus	Sundried Tomato Tofutti	Tofutti	

CRÊPES

All Crêpes Available Gluten-Free Upon Request

SWEET

TIMES SQUARE	6.49
Nutella, strawberries, bananas, whipped cream	
42ND STREET	6.49
Butter, strawberries, bananas, cinnamon sugar, brown sugar, whipped cream	
TRIBECA	5.59
2 Rolled crepes, butter and warm maple syrup	

SAVORY

HUDSON	7.95
Egg, ham and cheddar cheese	
ROOSEVELT	8.95
Egg, bacon, cheddar cheese, mushroom, spinach, tomato	
BROADWAY	9.95
Chicken, pesto, asiago, spinach, tomato, onion, bell pepper	
BRONX	9.95
Chicken, swiss, avocado, bacon, spinach, tomato	
BROOKLYN	9.95
Pesto, tomato, avocado, bell pepper, onion, mushroom, spinach, sundried tomato, swiss and cheddar cheese	

HOT SANDWICHES + MELTS

Choice of Bagel, Sourdough or Whole-Grain Bread

STADIUM <i>(Hot Pastrami)</i>	7.99
Hot pastrami, swiss cheese, red onion, coleslaw and thousand island dressing	
THE LOFT <i>(Tuna)</i>	7.99
Tuna melt, tomatoes, red onion and melted cheddar cheese	
THE 5TH AVENUE <i>BCB's Signature Sandwich</i>	9.49
Turkey, garlic herb cream cheese, bacon, avocado, tomato and melted muenster cheese	
CHEESE MELT	5.79
Tomatoes, red onion, melted cheddar and muenster cheese	
Add cream cheese	6.99
Add ham or bacon	7.99
CHICKEN PESTO MELT	7.99
Grilled chicken, tomato, onion, pesto and melted muenster cheese	
HUMMUS MELT	6.99
Hummus spread, red onion, avocado and melted muenster cheese	
SAN DIEGO GRILLED CHEESE	6.99
Cheddar and muenster cheese, sundried tomatoes, spinach and pesto on sourdough bread	
CHEESE PIZZA BAGEL	5.49
Pizza sauce, muenster and cheddar cheese, oregano	
With pepperoni or veggies	6.49
VEGAN VEGGIE MELT	8.49
Sundried Tomato Tofutti, tomatoes, red onion, bell pepper, mushrooms and melted daiya cheese	

SOUPS + SALADS

CHOOSE 2 COMBO • 1/2 Sandwich • 1/2 Salad • Cup of Soup **8.49**

CHOPPED SALAD BAR	7.59
Choose your greens (romaine, kale, spinach)	
5 ingredients and choice of dressing	

Tomato, carrots, cucumber, bell pepper, red onion, mushroom, jalapeño, green olives, sprouts, sundried tomato, sunflower seeds, almonds, cranberries, feta, asiago, cheddar, swiss

Add: Bacon, avocado, hard boiled egg (1.00)
Add Protein: Grilled chicken, tuna salad, egg salad, chicken salad (2.00)

HIGH-RISE SANDWICHES

Choice of Bagel, Sourdough or Whole-Grain Bread

THE CO-OP <i>(Lox)</i>	11.89
Sliced nova lox, plain cream cheese, tomatoes, onions, capers	
VILLAGE <i>(Veggie)</i>	7.79
Hummus spread, tomatoes, lettuce, onions, cucumbers, carrots, bell peppers, sprouts, avocado	
SOHO <i>(Tuna)</i>	7.29
Albacore tuna, lettuce, tomatoes, onions and muenster cheese	
LIBERTY <i>(Chicken Salad)</i>	7.29
Chicken salad, lettuce, tomatoes, onions and muenster cheese	
DOWNTOWN <i>(Egg Salad)</i>	7.29
Egg salad, lettuce, tomatoes, onions and muenster cheese	
BROWNSTONE	7.79
Roast beef, lettuce, tomatoes, onions, swiss cheese, mayo and spicy mustard	
CALI REUBEN	7.99
Pastrami, red onion, sauerkraut, swiss cheese and spicy mustard on whole grain bread	
SKYSCRAPER	7.79
Turkey and ham, lettuce, tomatoes, onions, muenster cheese, mayo and spicy mustard	
QUEENS	8.79
Turkey and bacon, avocado, lettuce, tomatoes, onions, muenster cheese, mayo and spicy mustard	
CENTRAL PARK	7.79
Turkey, lettuce, tomatoes, onions and muenster cheese, mayo and spicy mustard	
BALT	7.79
Bacon, avocado, lettuce, tomatoes, cheddar cheese, mayo and spicy mustard	
COBB SALAD	9.99
Romaine, grilled chicken, egg, tomato, bacon, avocado, cheddar cheese and ranch dressing	
KALE SALAD	7.59
Kale, feta, almonds, cranberries, avocado, with lemon and olive oil dressing	
GREEK SALAD	7.59
Romaine, feta cheese, tomatoes, green olives, onions, bell peppers, cucumber and greek vinaigrette dressing	
CAESAR SALAD	7.59
Romaine, asiago cheese, croutons and caesar dressing	
SOUP OF THE DAY	BOWL 5.25
Ask about our Gluten Free and Vegan Soup Options	CUP 3.25

CATERING*

Call today to place your order!

(619) 574-7878

Lunch Classics

THE "BIG CITY LUNCH BUFFET"	10.50/ PERSON
Assortment of BCB high-rise deli sandwiches prepared on fresh baked bagels or bread using Boar's Head Meats and cheeses, served with pickles, fresh baked cookies and water	
<i>(Available on tray or individual package)</i>	

AMOUNT:	SERVES 12	SERVES 30
MEAT AND CHEESE PLATTER	69	167
<i>Choose from:</i> Boar's Head Meats: roast beef, pastrami, ham, turkey Boar's Head Cheeses: swiss, cheddar, pepper jack, muenster		
DELI SANDWICH PLATTER (Assorted deli sandwiches on bread or bagels)	98	235
CHEESE TRAY Cheese, grapes, bagel chips	52	121
CRUDITE PLATTER Celery, carrots, peppers, tomato, cucumber, broccoli	46	98
CONDIMENT TRAY Lettuce, tomato, red onion, mayo, mustard	29	69
POTATO SALAD, COLESLAW, CHIPS	23	52
GARDEN, KALE, CAESAR, GREEK SALAD	52	98

Breakfast Anytime

AMOUNT:	SERVES 12	SERVES 30
HOT EGG SANDWICH BOX Cheese, bacon, sausage, ham	64	150
BAGELS & CREAM CHEESE PLATTER	29	69
LOX & CREAM CHEESE PLATTER Smoked salmon, cream cheese, tomato, red onion, capers, lemon slices	127	299
ASSORTED PASTRY & MUFFIN PLATTER	46	109
FRESH FRUIT TRAY	46	98
YOGURT PARFAITS (Vanilla yogurt, berries, granola and honey)	52	127
DESSERT TRAY Assorted cookies and brownies	35	81
COFFEE (Insulated container with cream and sugars)	21	
HOT TEA (Insulated container with assortment of teas, honey, sugars)	29	
ORANGE JUICE GALLON	17	

*Includes paper products and utensils.
Free BCB Delivery with \$150 catering order.

